



Aabar teams up with Formula One legend Niki Lauda

New partnership to highlight Aabar's commitment to Formula One

Abu Dhabi, September 11th, 2011 - The Abu Dhabi investment company, Aabar Investments PJSC (“Aabar”), has entered into a partnership agreement with Niki Lauda, three-time Formula One World Champion. From the 2011 Italian GP on September 9th onwards, Niki Lauda will be Aabar's brand ambassador around the world.

With this partnership, Aabar highlights its commitment to Formula One. Since 2009, Aabar has been a major shareholder in Mercedes Grand Prix, the Formula One team of Daimler AG. Aabar is also a shareholder in Daimler AG, holding a 9% share.

Khadem Abdulla Al Qubaisi, Chairman of Aabar’s Board of Directors, says: “This agreement demonstrates Aabar’s strong commitment to Formula One. We are proud to team up with one of the living legends of the sport, and we have no doubt that Niki Lauda will help to raise Aabar’s visibility worldwide.”

Austrian born Niki Lauda won the Formula One World Championship in 1975, 1977 and 1984. Since retiring as a driver, he has gained an unrivaled reputation as TV expert commentator for Formula One races. He is also a successful entrepreneur.

Niki Lauda says: “I am proud to be a brand ambassador for Aabar. This ambitious and innovative investment company has made a great contribution to Formula One. Moreover, Aabar thinks long term and acts in a sustainable manner. I identify with these values.”

About Aabar Investments PJSC

Headquartered in Abu Dhabi, Aabar Investments PJSC invests in various sectors including infrastructure, aviation, real estate, automotive, commodities, energy and financial services. IPIC acquired a stake in Aabar in 2008 and has since progressively increased its stake to the current level of 94%. Since IPIC’s initial investment, Aabar has made numerous investments including stakes in Daimler AG, Tesla Motors, Inc., Falcon Private Bank Ltd., Mercedes-Benz Grand Prix Limited, UniCredit S.p.A., Galactic Ventures LLC, XOJET, Inc., Glencore International plc and a portfolio of real estate projects.

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